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Press Release

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Typefi Announces Local Presence in the European Market

Typefi Systems, creator of the world leading InDesign based publishing automation solution, announces a partnership with X-Window Ltd - The XML Broker at DRUPA Conference in Düsseldorf Germany. This partnership will enable Australian and US based Typefi Systems to have an effective local presence in Europe in partnership with a leading Publishing technology organisation.

Typefi Systems has appointed X-Window as its distributor and agent for Typefi Publish in UK and Europe. Fully trained in Typefi Publish and with expert knowledge of automated publishing systems, XML and other technologies, X-Window will serve as a one-stop shop for XML publishing and publishing automation projects across the region.

“X-Window has a depth of experience and knowledge on XML, Publishing Automation, Content Management and Publishing technology that is unique in this market. Their commitment to great customer service closely aligns with Typefi’s values and needs” said Chandi Perera, CEO of Typefi Systems. “Combining our cutting edge publishing automation platform with expertise of X-Window will provide our customers in Europe with an unbeatable solution.”

Rick Coope, Managing Director of X-Window said “Typefi has brought to the world of desktop publishing the kind of automation only previously seen in the large batch Unix or high end Windows server products. We have many interested companies across Europe that we are talking to.”

X-window is a leading publishing technology vendor specialising in the product and services encompassing XML and similar mark up languages used in the technical and commercial publishing industry. It operates from offices in Wiltshire UK and works with clients across the UK and Europe whilst representing vendors from around the world. X-window has undertaken complex projects ranging from data conversion to XML “Knowledge Based” management as publishing workflows. X-Window has experience and expertise in all standard DTD’s including DITA as well as tailored custom solutions.

Typefi Systems is the creator of Typefi Publish, a world leading Publishing automation solution. Adobe InDesign based Typefi Publish is used by numerous customers worldwide to automate their publishing workflows in industries such as Travel, Trade and Commercial Publishing, Marketing, Advertising, Communication, Training, Custom Publishing, Financial Services and Technical Documentation. Typefi Systems also creates and distributes a free Adobe InDesign plug-in called Typefi AutoFit that enables ‘soft-bottom’ text frames and dynamic relationships between InDesign objects. Typefi Publish will be on show at DRUPA in Düsseldorf Germany from 28th May 2008 to 2 June 2008 at the Xerox display.

About Typefi

Founded in 2001, Typefi and its people are committed to delivering excellence across all of its solutions, products, and services. In combination with Typefi’s strong alliances with industry leaders such as Adobe, that commitment is quickly translating into commercial success for many of the world’s leading publishers of richly-formatted documents. For more information, please visit www.typefi.com